

ROBERT H. WAKELAND

ART / CREATIVE DIRECTOR | 415.497.1880
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Overview

Currently based in New York City working at BBDO. I have a passion for producing strategy driven, award winning creative with a strong emphasis on design, typography and consistency across all mediums. With experience in all aspects of the creative process, my work includes, broadcast, print, digital/social, experiential and identity work.

History

BBDO | New York

Associate Creative Director | 10/2014 - Present

Ogilvy & Mather | New York

Lead Creative/Art | 04/2013 - 10/2014

Sr. Art Director | 01/2010 - 04/2013

Art Director | 04/2007 - 01/2010

Ogilvy & Mather | San Francisco

Art Director | 01/2005 - 04/2006

Yahoo! | Sunnyvale, CA

Freelance Art Director | 03/2004 - 11/2004

Robert Brandt & Associates | Burr Ridge, IL

Art Director | 10/1997 - 06/2002

Clients

AT&T	Tropicana
American Express	Holiday Inn
IKEA	Coca-Cola
Stoli Vodka	Yahoo!
Motorola	SAP
American Red Cross	Freestyle Interactive
Kraft Foods	Spring Air Mattresses
Electronic Arts	Barclay's

Recognition

Cannes Shortlist	Emmy Awards
One Show Shortlist	AICP
Webby Awards	Adweek Spot Of The Day
Addy	FWA Mobile
#1 In Creativity Top 5	How Design Magazine
Archive Magazine	FCS Portfolio Awards

Education

Associate of Applied Science Degree in Visual Communications
Colorado Institute of Art—Denver / 1997